

Dear Landlord,

Nearly two years later, and we are still experiencing the harrowing effects of Covid and its ruthless variants. Despite it all, our families have continued to grow, lovers and friends have moved in and we've surrendered our precious floor space to houseplants (voluntarily). Basically, our inhabitable spaces are feeling uncomfortably small. And with spring right around the corner, what better time to start inquiring about a green rooftop amenity space for our building.

Plus, for many buildings in NYC it's kind of the law now (NYC LL 92/94 and 97).....so bonus points for complying!

Green Roofs are great and offer a myriad of benefits. Of course there are the obvious environmental benefits like sequestering carbon, reduction in GHG emissions, stormwater management (retains up to 55%), and reduction in heat island effect. However, there are also a tremendous amount of economical benefits that will only strengthen your portfolio. This part isn't advertised enough and usually a huge incentive for building owners.

Let's take a look!

Economic Benefits

- Increases property value \$\$\$\$\$
- Comply with Local NYC Laws (building owners avoid fines)
- Insulates and cools the building (lower heating and cooling costs)
- Improves efficiency of mechanical equipment (HVAC system)
- Protects roof membrane and extends lifespan an avg. of 40 years
- Increases solar panel efficiency (we offer those too)

NYC's Green Roof Tax Abatement program pays higher rates in select priority neighborhoods. Speciality financing is also available when green roof retrofits are bundled with energy efficiency upgrades that owners are required to make anyway.

The bottom line is that green roofs are a great way for building owners to reduce operating expenses, comply with local laws, improve quality of life for tenants, and re-invest in their building assets.

Comply with Local Laws

Green roofs improve energy efficiency to help you comply with local laws like NYC LL 92/94 and 97

Improve Building Profitability

A smart way of re-investing in your building asset. Protect your roof membrane, reduce your energy bills, and boost your property value.

[**Contact
Urbanstrong**](#)